

THIS IS AN ELECTRONIC FORM. PLEASE COMPLETE THE FORM IN ADOBE ACROBAT AND RETURN IT TO SACSC BY CLICKING ON THE SUBMIT BUTTON AT THE BOTTOM OF PAGE 3.

#### A COST PER INSERTION (excluding VAT) FULL COLOUR THROUGHOUT (Excludes Congress Edition)

Please tick the appropriate box indicating size and insert details of edition i.e. month of booking/s.

All pricing excludes agency commission, therefore if agency commission charged, please add to prices below.

SIZE	ONCE-OFF	✓	2 - 4	MONTHS	✓	5 - 10	MONTHS	✓	11 MONTHS	MONTHS	✓
<b>Full Page</b>	R 16 750-00		R 16 300-00			R 15 500-00			R 14 900-00		
<b>Double Page Spread</b>	R 30 000-00		R 29 100-00			R 27 800-00			R 27 000-00		
<b>Half Page</b>	R 11 750-00		R 11 300-00			R 10 900-00			R 10 500-00		
Horizontal											
Vertical											
<b>Half Double Page Spread</b>	R 21 000-00		R 20 400-00			R 19 550-00			R 18 900-00		
<b>A4</b>	R 13 150-00		R 12 750-00			R 12 250-00			R 11 850-00		
<b>A5 Horizontal</b>	R 8 100-00		R 7 900-00			R 7 550-00			R 7 400-00		
<b>Quarter Page</b>	R 7 000-00		R 6 850-00			R 6 500-00			R 6 300-00		
Horizontal											
Vertical											
<b>One-Third Page</b>	R 8 200-00		R 7 600-00			R 7 300-00			R 7 000-00		
Horizontal											
Vertical											
<b>SPECIAL POSITIONS</b>											
Front Cover Profile Position (as per sample)	R 8 500-00		R 8 450-00			R 8 200-00			R 8 000-00		
Front Cover Horizontal Profile Position (as per sample)	R 15 000-00		R 14 100-00			R 13 900-00			R 13 750-00		
Inside Front Cover	R 23 500-00		R 22 700-00			R 20 350-00			R 21 000-00		
Inside Back Cover	R 20 800-00		R 20 200-00			R 19 400-00			R 18 700-00		
Outside Back Cover	R 25 000-00		R 24 300-00			R 23 300-00			R 22 500-00		
<b>GUARANTEED PAGE/ POSITION</b>	<b>R 1 000-00</b>		<b>Page or position:</b>								
Specific Requests / Comments											

Bookings which include months in 2017 will be escalated by 7% on published 2016 rates, for those months in 2017.

Separate Congress Edition Booking Form Available on request.

**NUMBER OF ADVERTS BOOKED**

**B****DISCOUNTS**

MEMBER DISCOUNTS			EXISTING 2014 ADVERTISER DISCOUNTS	
1 Member	4+ Members	10+ Members	1-5 Adverts	5+ Adverts
5%	10%	15%	5%	10%

**C****COMPANY TO INVOICE / PAYMENT OF ACCOUNT**

Name of Legal Entity to invoice : \_\_\_\_\_

Registration / CK No: \_\_\_\_\_

Postal Address of Company : \_\_\_\_\_

Vat Number: \_\_\_\_\_

\_\_\_\_\_ Postal Code: \_\_\_\_\_

Accounts Contact Email: \_\_\_\_\_

Accounts Contact Name : \_\_\_\_\_

Accounts Contact Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

Accounts Contact Telephone : ( \_\_\_\_\_ ) \_\_\_\_\_

Your Company Order Number: \_\_\_\_\_

(+27) 31 562 2021

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**D****MATERIAL FORMAT & SPECIFICATIONS**

- All material should be supplied flattened, non-layered, high quality (300dpi) and in process colours (CMYK), all white text to be set to knockout.
- All fonts to be converted to curves, paths or embedded when applicable (Freehand, Illustrator and CorelDraw)
- Material must be supplied as a print optimized PDF with bleed, all adverts except for full page adverts and inside/back cover do not require crop marks.
- The following artwork formats are not acceptable: Word Documents, JPEG, PowerPoint and Excel.
- Full page and DPS adverts to include a 5mm bleed and crop marks.
- Please adhere to type area for all important information like contact details, including websites.
- The Agency setting the artwork into the publication cannot be held liable for any text that falls outside of the typesafe areas.
- All insertions will appear run of paper unless special arrangements have been negotiated.
- Adverts must be supplied electronically on e-mail to ShoppingSA@sacsc.org.za.
- NO artwork changes or alterations will be done by the Council's Agency. All artwork must be supplied according to these specifications.
- Material enquiries: Your Brand Agency Tel: 011 516 0245, E-mail: sacsc@urbrand.co.za.

SIZE (mm)	TYPE AREA	TRIM AREA	BLEED AREA
<b>Full Page</b>	267(w) x 390(h)	297(w) x 420(h)	303(w) x 426(h)
<b>Double Page Spread</b>	564(w) x 390(h)	594(w) x 420(h)	600(w) x 426(h)
<b>Half Page</b>		N/A	N/A
Horizontal	270(w) x 190(h)		
Vertical	132(w) x 380(h)		
<b>Half Double Page Spread</b>	568(w) x 190(h)	N/A	N/A
<b>A4</b>	210(w) x 297(h)	N/A	N/A
<b>A5</b>		N/A	N/A
Horizontal	210(w) x 150(h)		
Vertical	150(w) x 210(h)		
<b>Quarter Page</b>		N/A	N/A
Horizontal	270(w) x 92(h)		
Vertical	132(w) x 190(h)		
<b>One-Third Page</b>		N/A	N/A
Horizontal	270(w) x 125(h)		
Vertical	88(w) x 380(h)		
<b>SPECIAL POSITIONS</b>			
Front Cover Quarter Page Horizontal	270(w) x 65(h)	N/A	N/A
Front Cover Quarter Page Vertical	65(w) x 270(h)	N/A	N/A

**Closing date:** 1<sup>st</sup> of the month prior to publication (bookings and complete material)



## TERMS & CONDITIONS

I/We have read and accept the conditions below, confirm that the information given by me above is correct and further confirm that I am duly authorised to sign on behalf of the above company/person.

1. The Advertiser must supply finished artwork, the South African Council of Shopping Centres "SACSC", are not responsible for the creation or make up of any artwork.
2. The onus lies with the Advertiser to ensure that their advertisements have been proof-read for all type and contact details.
3. Your Brand Agency is able to assist with the creation of new material at an additional fee. Contact Your Brand Agency on 011 516 0245.
4. Payment due on presentation of invoice.
5. Invoices are raised in the first week of the month prior to publication date, as payment is to be secured before going to print.
6. All accounts unpaid after 30 days from date of invoice are subject to 2% interest on monthly overdue accounts.
7. The SACSC will not be liable for any loss incurred by the failure of an advertisement to appear on any special date, or at all, for any cause whatsoever. The onus rests with the publishers of Shopping SA.
8. No responsibility will be accepted by the SACSC nor it's agency for loss arising from typographical errors. The onus rests with the publishers of Shopping SA.
9. Advertising rates are quoted per insertion and exclusive of VAT.
10. Bookings for 2017 will be escalated by 7% on published 2016 rates.
11. Rate excludes agency commission, therefore if agency commission is charged, commission to be added to the published rates.
12. Bookings cancelled 30 days or less before publication date of issues noted on this booking form, will be charged 100% cancellation fee.
13. Bookings cancelled 31 - 60 days before publication date of issues noted on this booking form, will be charged 50% cancellation fee.
14. A change of month of bookings will be allowed at no additional charge provided such change is made 31 days prior to publication date of booking.
15. Change of month of booking made less than 30 days prior to publication date, will be treated as a cancellation and therefore full amount for advert will be payable.

On signing/submitting this form, I confirm the booking, confirm that I have read and understood the terms and conditions and accept liability for payment.

Name : \_\_\_\_\_

Email : \_\_\_\_\_

Designation : \_\_\_\_\_

Cell : { \_\_\_\_\_ } \_\_\_\_\_

(+27) 31 562 2021

Date : \_\_\_\_\_

Signature : \_\_\_\_\_

(If submitting electronically, kindly insert electronic signature)

**CLICK HERE TO SUBMIT YOUR COMPLETED FORM**

By clicking on the above button, your completed form will be submitted to **ShoppingSA@sacsc.org.za**. For enquiries please call **010 003 0228**.